

# **EXHIBIT F**



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Jenette Simisky

Senior Director, Product Management

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## ← Experience



### Senior Director of Product Management

SOCi, Inc. · Full-time

Dec 2022 · Present · 1 yr 9 mos



### Promoboxx

4 yrs 4 mos

#### • Director of Product Management

Jan 2020 · Dec 2022 · 3 yrs

Boston, MA, United States

#### • Product Manager

Sep 2018 · Jan 2020 · 1 yr 5 mos

Boston, Massachusetts



### Product Manager, Advertising Solutions

Tripadvisor

Dec 2014 · Sep 2018 · 3 yrs 10 mos

Newton, MA



### TechTarget

4 yrs 11 mos

#### • International Product Marketing Manager

Oct 2013 · Dec 2014 · 1 yr 3 mos

#### • Product Marketing Manager, Storage Media Group

Feb 2010 · Oct 2013 · 3 yrs 9 mos

Greater Boston Area

- Strategically align accounts with proper storage marketing programs
- Manage storage event sponsorships and revenue
- Manage storage event sponsorships and revenue
- Work with Storage Product Management team to help analyze and report product performance
- Update and report on site demographics, traffic, and user activity



### Marketing and Public Relations Intern

North of Boston Convention and Visitor's Bureau

Sep 2008 · Dec 2008 · 4 mos

Updated company's website and compiled Month at a Glance, Familiarization tours and Visitor's Guide

Participated in member luncheons and events

Wrote press releases for spotlight events, regional arts and culture bulletin

Acted as liaison between members and the company



### Public Relations Intern January

Citadel Broadcasting Company

Jan 2007 · Jan 2007 · 1 mo

Wrote press releases for daily contest prizes

Updated website: concert opportunities, wrote trivia questions

Logged brand recall in commercials and recorded commercials for different companies using my voice



### Arts and Entertainment Intern

Worcester Magazine

Jan 2006 · Jan 2006 · 1 mo

Compiled "Wicked Mint Weekend" and weekly calendar featured in magazine

Reviewed press releases and chose which events were appropriate for Worcester Magazine audience

